

# The Ultra Violet Rays of Light

which chemically decompose the coloring matter in rugs, causing them to fade, also chemically decompose the protein (albumin) in beer—but not in Schlitz Beer. The Brown Bottle protects it.

# That's Why Schlitz in Brown Bottles

is so superior to beer in light bottles—its nutritive value is unimpaired.

## Schlitz is the Only Beer

sold nation wide of whose purity you can be absolutely sure. The Brown Bottle keeps it pure.

Drink

**Schlitz**

Phones N. 2171-2172  
Jos. Schlitz Brewing Co.  
3d & Randolph Place, N. E.  
Washington, D. C.

See that crown  
is branded  
"Schlitz"

in Brown  
Bottles

116

The Beer That Made Milwaukee Famous.